

MARKETING IDEAS

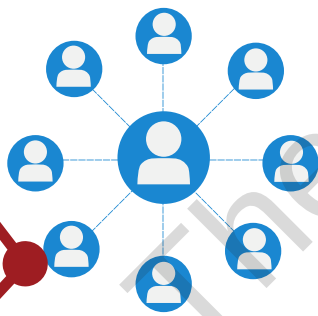


Social Media Presence

- Newsletter
- Email Marketing
- Blog
- VBlog
- Infographics
- Social Media Updates
- Share Resources/articles
- Hashtag away
- Webinars
- Paid directory/Google My Business

Meaningful Connections

- Create an email list
- Networking events
- Social events
- Open House/Office
- Consultation Group
- Free Intro classes
- Community Talks
- Create Workshops



Website 101

- Niche
- Ideal client
- Pages/specific
- SEO
- Resources
- Blog
- Connect
- Update
- Wix, Weebly, WordPress,
- Google add words

